

Rep Order#	6868738	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 10/31/2012 2:41 PM
Last Received: 10/29/2012 8:23 AM
Showing Buylines: All Lines

1 of 2

Station	KSNV-TV LAS VEGAS, NV.
Advertiser	(), VAUGHAN 4 CONGRESS
Product	VAUGHAN FOR CONGRESS
Estimate#	
Buyer	KATHLEEN OFFERMAN
Phone#	
Fax#	

Agency () KATHLEEN OFFERMAN
125 N LINCOLN AVE
STERLING, VA 20164
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

$$SC=k$$

— REMARKS —

THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT
TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MWR
STAN VAUGHN FOR CONGRESS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-TH	4P-5P		:30	\$725.00	10/31-11/01	2	1	2	\$1,450.00	
Buyline Comment: NEWS												

—REPORT TOTALS—

Report Totals: 2 / \$1,450.00

—SALES MONTHLY TOTALS—

Nov 12: 2 / \$1,450.00

Sales Totals: 2 / \$1,450.00

Station Totals: 2 / \$1,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,800	CATV 0%	KBLR 0%	KINC 0%	KLAS 25%	KSNV 25%
		KTNV 25%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 25%
		XXXX 0%				

—COMPETITIVE COMMENTS—

NEW ORDER

EST SHARES

Books	NOV12
Demos	RA35+

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Advertiser () VAUGHAN 4 CONGRESS
Product VAUGHAN FOR CONGRESS
Estimate#
Buyer KATHLEEN OFFERMAN
Phone#
Fax#

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